Digital Inclusion in Ireland: Connectivity, Devices & Skills

Dr Anne-Marie McGauran

Outline

What is digital inclusion?

Why digital inclusion?

Dimensions of digital inclusion

Irish policies & programmes promoting digital inclusion

International approaches

NESC report recommendations

What is digital inclusion?

Everybody can contribute to and benefit from the digital economy and society

For individuals —

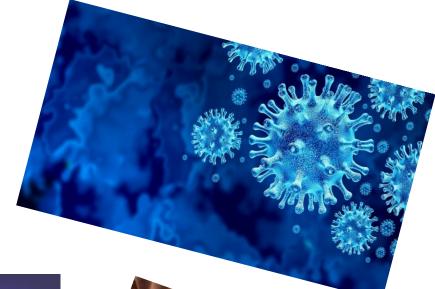
having convenient, reliable access to affordable, accessible digital devices and an internet connection, and the ability to confidently use these in their day-to-day life

For businesses –

the spread of digital transformation to all enterprises; i.e. the adoption of digital technologies, and enablers of such adoption

Why digital inclusion?











Dimensions of digital inclusion



Who is impacted by digital exclusion?

Who?

- Those in rural areas
- Some older people
- Those on lower incomes
- Those with less formal education
- Micro-businesses
- Businesses & farms with older owners/managers

And?

- Some changes in 2020 –
 but gradient still there
- Relevant for employment, training, access to public and private services, communication, savings, security, independence

Existing policies & programmes







European Electronic Communications Code and BEREC Regulation Mobile Phone and Broadband Taskforce



Costs, devices & connection – existing policies & programmes











European Electronic Communications Code and BEREC Regulation

December 201





Skills & confidence – existing policies & programmes

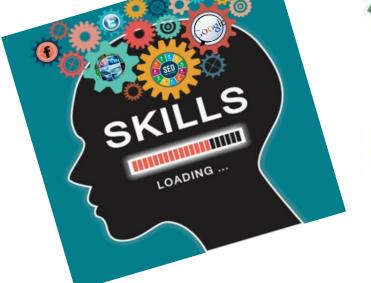








Adult Literacy, Numeracy and Digital Literacy
10-Year Strategy for Ireland. Consultation Open.





Business & farms – existing policies & programmes







Report of the SME Taskforce: National SME and Entrepreneurship Growth Plan

An ambitious long-term strategic blueprint for Irish SMEs and entrepreneurs Access to public services – existing policies &



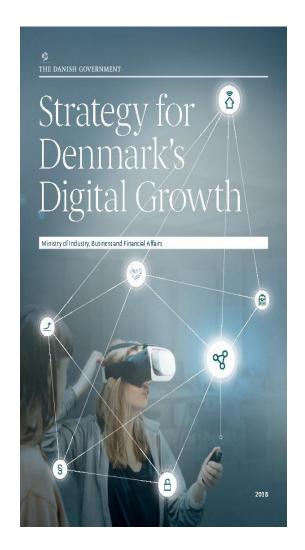
International approaches

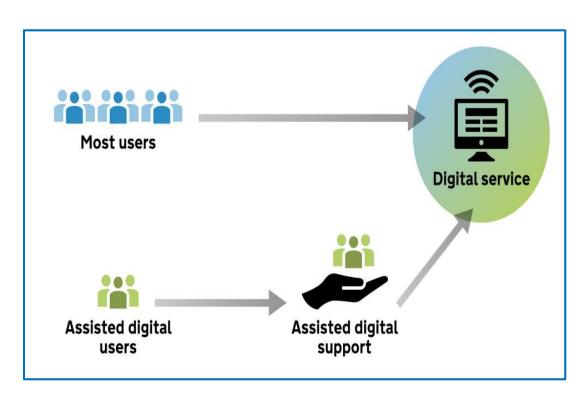






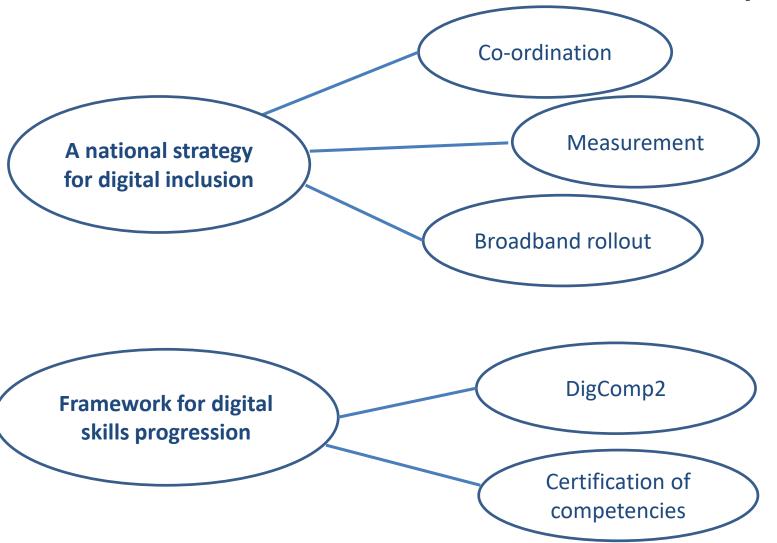
International approaches



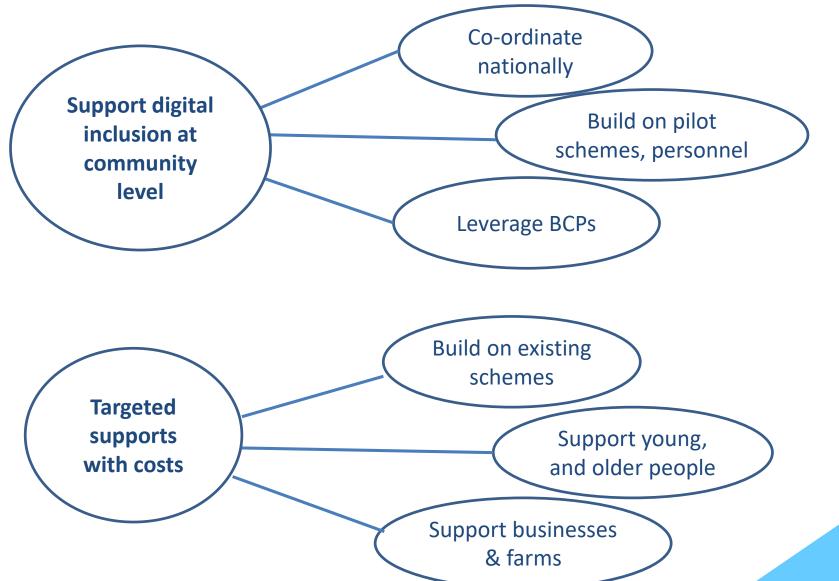




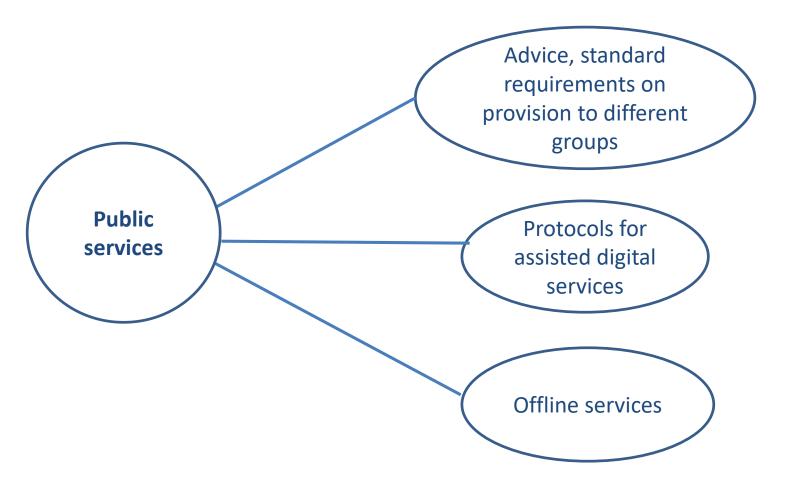
Recommendations in the NESC report



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Recommendations in the NESC report



Thank you!

